

Digital signage goes virtually anywhere with Popstar Mobility

Popstar Mobility™ enables you to reach your customers in virtually any location by providing innovative wireless broadband connectivity for your digital signage network.

Ideal for medium- to large-scale retail and healthcare applications, Popstar Mobility allows you to:

- Eliminate expensive hard-wiring network challenges at digital signage sites
- Cost-effectively broaden placement options for your digital signage
- Securely manage your content via innovative national 3G/4G broadband connectivity

PRODUCT OFFERING

Popstar Mobility provides the “always on” media player connection required for digital signage networks, without the worry and costs related to wiring limitations or infrastructure alterations at each location. Popstar Mobility is optimized for the rich-media needs of larger passive and interactive signage networks, and seamlessly integrates with all of Popstar Networks’ software and service solutions.

UNIQUE WIRELESS BROADBAND NETWORK CAPABILITY

Available only from Popstar Networks, wireless broadband connectivity for your digital signage network provides the greatest flexibility to effectively reach your customers. Popstar Mobility is the answer for multi-location device connectivity where landline connections are impractical or too expensive.

FLEXIBILITY FOR SIGNAGE PLACEMENT AND MANAGEMENT

High-speed wireless broadband provides great flexibility as to where a kiosk or display can be located or relocated within nearly any facility. Changes can be made to a single site or across your network quickly and easily.

REDUCED INSTALLATION AND MAINTENANCE CHALLENGES AND COSTS

With local signage placement requirements based only on available power, engineering and installation required for complex deployments and infrastructure adjustments are significantly diminished. Initial installation, life-time management and connectivity costs are lower than satellite, Wi-Fi, cellular data cards or hard-wired connections.

In addition, using Popstar Mobility eliminates the hassles of trying to deploy your network by patching together multiple local carriers for broadband service and support. With a single network, single point of contact and single bill – extensive digital signage network deployments become a breeze.

SECURE AND RELIABLE CONTENT DELIVERY AND MANAGEMENT

Leveraging national 3G/4G broadband connectivity through the Nationwide Sprint® Network, your rich media content is delivered quickly and securely. Centralized content management enables you to make changes on the fly to a single location or across your network.

BENEFITS

Popstar Mobility helps organizations deploying extensive digital signage networks to:

- Reduce deployment time and accelerates your return on investment
- Enhance management of multiple sites and regions
- Simplify the complexity of managing each site within your network
- Enhance signage and kiosk placement or subsequent relocation
- Securely connect using a proven, reliable and secure 3G/4G network
- Reduce engineering, installation and connectivity costs
- Develop, install and manage extensive deployments on a single network with a single point of contact.

