

HEALTHCARE SOLUTIONS

Connect patients, visitors and staff with the right information

Whether in a large Integrated Delivery Network (IDN), community hospital, specialty care facility or practice group—connecting people with the right information is important to your organization’s ability to deliver quality care.

Today’s leading healthcare organizations recognize that innovative use of digital and interactive signage solutions within their locations are greatly enhancing their outcomes, compliance and performance goals, through:

- Enhanced patient understanding, knowledge and satisfaction
- Improved efficiencies
- Empowered and well-trained staff



HEALTHCARE SOLUTION OFFERINGS

Popstar Networks Healthcare Solutions are designed specifically to assist patients, visitors, family members, care givers and other staff with information they need, where they need it – delivered accurately and effectively. We combine digital media software and services with our keen understanding of information delivery within healthcare environments of all types, to provide:

Self-service patient check-in

Speed patient admission, improve accuracy and reduce unreimbursed administrative duties. Self-service kiosks enable new patient profiles, insurance updates, and contact information, as well as appointment scheduling. Integrate with other self-service initiatives and patient registration systems, such as web-based appointments and insurance claims.

Interactive patient information & education kiosks

Empower patients to take control of their health at the point of care, or provide tailored content for patient self-service needs.

Visitor self-service & touchscreen directory

Aid patients and visitors navigating your facility without asking for directions – improving patient satisfaction and increasing the chance they will arrive at their appointment on time.

Interactive staff information & training kiosks

Help staff members learn about new office policies, updated safety procedures, new treatments, services and more, while also ensuring compliance through self-directed viewing and automated skills testing.

Digital Signage Networks

Inform, educate and even entertain patients, visitors and staff in “high dwell” areas throughout your facilities, including waiting areas, departments and hallways.

Social media & mobile integration

Enhance interaction with patients, staff and other stakeholders by integrating your in-venue digital displays and kiosks with mobile applications and social media channels.

BENEFITS

Popstar Networks Healthcare Solutions are helping organizations today by:

- Eliminating visitor confusion by easily guiding individuals to their location
- Providing timely patient registration
- Decreasing perceived wait times
- Notifying patients and staff of future events and programs at the facility
- Improving patient and visitor communication
- Capturing audience information and analytics
- Creating new revenue sources by incorporating advertisements and sponsor information
- Improving patient understanding of upcoming or potential procedures.

